



The new professional meeting place for the travel trade

TravelMatch is a new professional event for the travel industry, organized jointly by Virke Reiseliv (the association for the Norwegian travel agents and tour operators), Discover America Norway, PATA Norway, ANTOR Norway and Norges Varemesse, the organizer of the annual travel fair Reiseliv.

The main purpose of the TravelMatch event, is to serve as a professional meeting place for foreign and Norwegian partners in the travel industry. This shall be achieved primarily through organizing a professional workshop, with 15 minutes meeting slots, based on pre-booking of meetings online.

Each seller company/organization, will be able to enter their profile and contact details into the database, being bookable for Norwegian travel agents, tour operators, conference organizers, event companies, Travel Managers etc.. The sellers in this case could be such as incoming agents, hotels, passenger carriers, tourist offices etc., from any country on the globe, aiming at promoting their services in the Norwegian market.

Although the appointment requests will be coming from the Norwegian partners mainly, it is of course also possible for the sellers to approach Norwegian companies to suggest meetings. The aim is to attract a large number of buyers from the Norwegian market to attend this event, since they shall have the chance to meet with a variety of interesting and potential partners.

Each seller shall get a complete list of pre-booked meetings, and they do of course have the option of adding new meetings on the spot. For registered sellers, a numbered table for holding meetings will be assigned, and there will be staff to assist in all aspects needed, as well as in organizing the shifting of meetings every 15 minutes etc..

In addition to the workshop, there will be some interesting keynote speakers, several options for mingling and networking, and a large social and networking gathering in the evening, where all sectors of the travel industry shall be invited.

TravelMatch and other events for the travel industry shall be organized jointly in the facilities of Oslo Spektrum, the largest venue of its kind in the heart of Oslo, close to all transportation hubs, a variety of hotels etc..

This event is also coordinated with the Reiseliv consumer fair, opening the following day.

Travel Match 2012 shall take place on **March 1st 2012**.

The fee for attending this event, if only coming for TravelMatch, is NOK 5.000. For sellers who are also registered for exhibiting at the Reiseliv fair, the price for attending TravelMatch shall be discounted, and offered at NOK 2.500. The price includes all activities related to promoting the event, entering the profile into the database, pre-booking of meetings, a separate table during the event, list of meetings scheduled, lunch and coffee breaks, presentations and free entrance to the social networking event in the evening, with food, drinks and entertainment.

For more information, registration and entering of your profile, please go to www.travelmatch.no.